

Bringing People Together



29th Annual Virtual Conference
Florida Dispute Resolution Center
August 11 – 13, 2021

SPONSORSHIP PROSPECTUS

Thank you for your interest in sponsoring the DRC Virtual Conference!

The conference features nationally recognized speakers, thought provoking and timely general plenary sessions and a wide selection of individual workshops.

Last year, the conference attracted over 1,100 delegates.

The conference is attended by conflict resolution practitioners from diverse backgrounds who come to learn from and share ideas with other professionals in the field.

- On-screen logo recognition during the Virtual Conference.
- Clickable logo recognition in the PDF Program Book.
- List of all opt-in attendees post conference for one-time use.
- A virtual “booth” on the Conference website.
- One free virtual Conference registration (pre-conference training sessions not included).

What will sponsors receive?

In addition to the list of deliverables on the previous page, all sponsors will receive an opt-in list of leads for your company – all registrants will be asked if they want to receive more information from you during the registration process. **Be sure to reserve your sponsorship prior to registration opening in July to take maximum advantage!**

Optional add-on (+\$100):

In addition to the logo recognition in the PDF program book, the sponsor can add a half-page advertisement to the program book as well. This opportunity is only available as an add-on to your sponsorship.

Optional discount (-\$100):

Reduce your sponsorship fee by \$100 if you agree to send all your opt-in leads (see above) a gift by mail. Minimum value of your gift should be \$10.

Reserve your
sponsorship
now. Cost is
only \$300.
Your support is
appreciated.

Email Steven Bonda or visit stevenbonda.com/DRCsponsorform to reserve your sponsorship now.

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